



VISION BY DIDIER BOUILLON

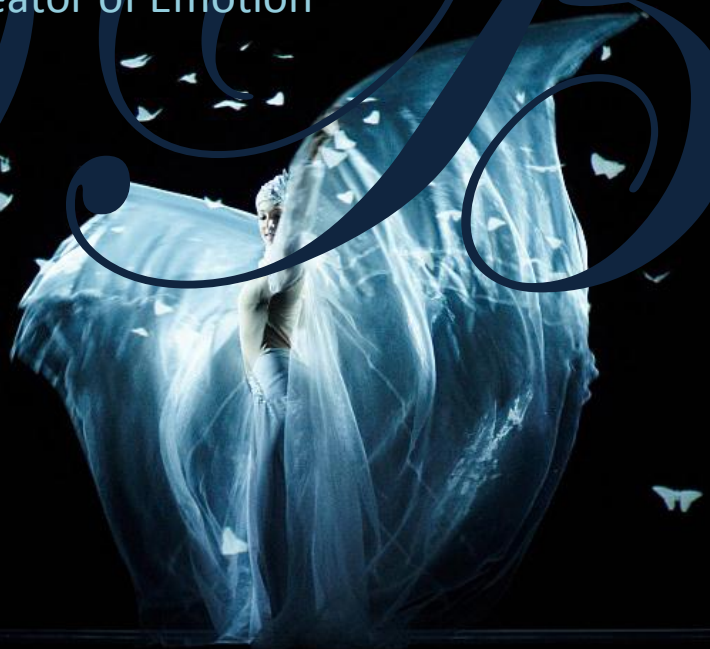
Creative Vision • Show Designer • Artistic Director

PRESS DOCUMENT



DBS

Creator of Emotion





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Bouillon

1. Presentation


MONACO, DUBAÏ, PARIS, MOSCOW, NYC, HELSINKI, SAUDI... all over the world, Didier Bouillon creates the enchantment.

First of all, Didier Bouillon, it's a Vision! A vision revealing emotions that the images of our contemporary world suggest to us. The surprising is everywhere and in everything. The images that the world gives us, through cities, men, nature, businesses or technologies suggest emotions and amazing pictures. Corporate issues, structural and cultural diversities, nature that make up the world are beautiful... because of the emotion that emerges of them.



1. Presentation

Sometimes these are obvious and visible; sometimes they are hidden, only asking to be revealed. Didier Bouillon gives us his vision of all these wonders through shows and spectacular designs, through holograms, through interactive entertainment, through Pop Art works... He humanizes bulldozers in a show "The Beauty and the Beast", creates an "American Movie Show" for Disney and Warner Bros...



He also stages big stars in custom-made shows for the international Jet Set Private Galas. In 2012, he worked with the singer Anastasia (Deauville), the french singer Jenifer (Paris), the famous Charles Aznavour (Antibes), Lionel Richie (Antibes), Earth Wind and Fire (Antibes), Hooverphonic (Brussels), Alabina (Cap Ferrat), the Russian TV star Baskov (Cap Ferrat), etc...



2. Events & Shows

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2. Events & Shows - 2.1. Biography

1985 - 1989: **Figuration and Fashion Shows:**

- Lining of José Van Damme in the Opera "Boris Godounov" (La Monnaie).
- Figuration in the movie "Mascara" of Patrick Conrad, with Charlotte Rampling
- Appearing in various commercial spots and fictions
- Fashion shows for sportswear and inwear
- Promo boy for Cacharel

1989: Independent status:

- **Casting director** at Profile agency
- Stage manager at the RTBF Production service

1990- 1992: **Stage Manager and Production Assistant** on various shoots:

- Promoting film about Belgium (Foreign Affairs Ministry)
- Commercial spot for Federal Insurance
- Commercial spot for FedEx
- Commercial spot for SCNCI
- Commercial spot for Brussels Parking
- Shooting of video clip "Wonton ton" (American production)

1992 - 1993: **General Event Manager and Road Manager:**

- Brussels Film Festival
- Show manager for Coca-Cola during 5 years, with the participation of Claudia Schiffer and Prince
- General manager of "Effie Awards" event at Cirque Royal
- General manager of IBM National Convention
- Road manager of "La nuit des étoiles (RTBF)" during 3 years
- Road manager for Sega Sonic
- General manager for Miss Belgium (Cécile Muller) at Cirque Royal
- Logistics manager at DH (Dernière Heure) for cycling races Liège-Bastogne-Liège and « Les 24h d'Ypres » etc...

2. Events & Shows - 2.1. Biography

1993: Creation of “**DBS Dance Company**”

In association with Sam Touzani, Didier Bouillon creates a multi-purpose company of Belgian professional dancers and singers. He'll re-create musical comedies like "West Side Story", "Grease", "Hair", "Cabaret"... for:

- “Pour la Gloire” TV shows (RTBF) during 4years
- “Tour de Chance” TV shows (RTBF) during 2 years
- Coca-Cola shows during 3 years
- 30 different productions for Toyota
- World launching of the Peugeot 607
- Francophilies of La Rochelle

1995: **Development of French market:**

- Le Grand (Hall Tony Garnier, Lyon)
- SFR (Zenith of Paris)
- Ford (Acropolis of Nice)
- Sony (Aqua Boulevard)
- Citroën (Porte de Versailles)
- World Event of Cardiology (Nice)
- “Palais des Festivals” of Cannes

1996: **Development of Swiss market:**

- Philip Morris Europe (Lausanne)
- Collas
- Deutsche Bank Switzerland
- Toyota
- Nestlé



2. Events & Shows - 2.1. Biography

1997: Creation of the **first Dinner Show "One Night in New York"**

The show has been played during 15 days at the "Salle de la Madeleine" in Brussels.

After that, it has been produced during 2 other weeks in Antwerp as public and also VIP Dinner Show (5.000 FB/cover).

1997: **Development of German and Luxembourg markets:**

- Domo (Hannover Fair)
- Britain Fair at FIL (Luxembourg)
- Deutsche Bank (Bonn, in the eyrie of the German Government)
- Toyota (Frankfurt Fair)
- Seat Benelux, at the Kirchberg Sofitel

1998: **Development of the Junior Staff**

Partnership with Joëlle Morane and "Les Ballets Jeunesse", for:

- "Vivement Dimanche" TV show (TF1), with Michel Drucker
- Disney Stores Parade - Fashion Show for Disneyland Paris
- "Télévie" TV show (RTL)
- Chantal Goya Tour
- Kid's Fashion Shows during 9 years

1998: Creation of the **Dinner Show "Paris Paris"**

"Paris Paris" (made in Belgium), has been chosen for the closing ceremony of the Philately World Week in Paris (Louvre), to represent France at the all foreign delegations.

1999: **Development of French Riviera and Monaco markets**

Collaboration with SBM and Sporting Club Monaco for many big private events



2. Events & Shows - 2.1. Biography

1999: **Development of a Partnership with Disneyland Paris:**

- London Disney Stores Parade during 3 years
- Many American Movie shows and productions

2000: Artistic Director of the Show "Just for Laughs"

Big private event for 80 Russian people at **Courchevel**. The show needed more than six months of technical installation in the mountains, and a rebuilding of the EDF cabins of the station, not strong enough.

2000 : Creation of the **Percussionists Staff**, and creation of the **Show "The Rhythm's of the World"** which toured throughout all Europe:

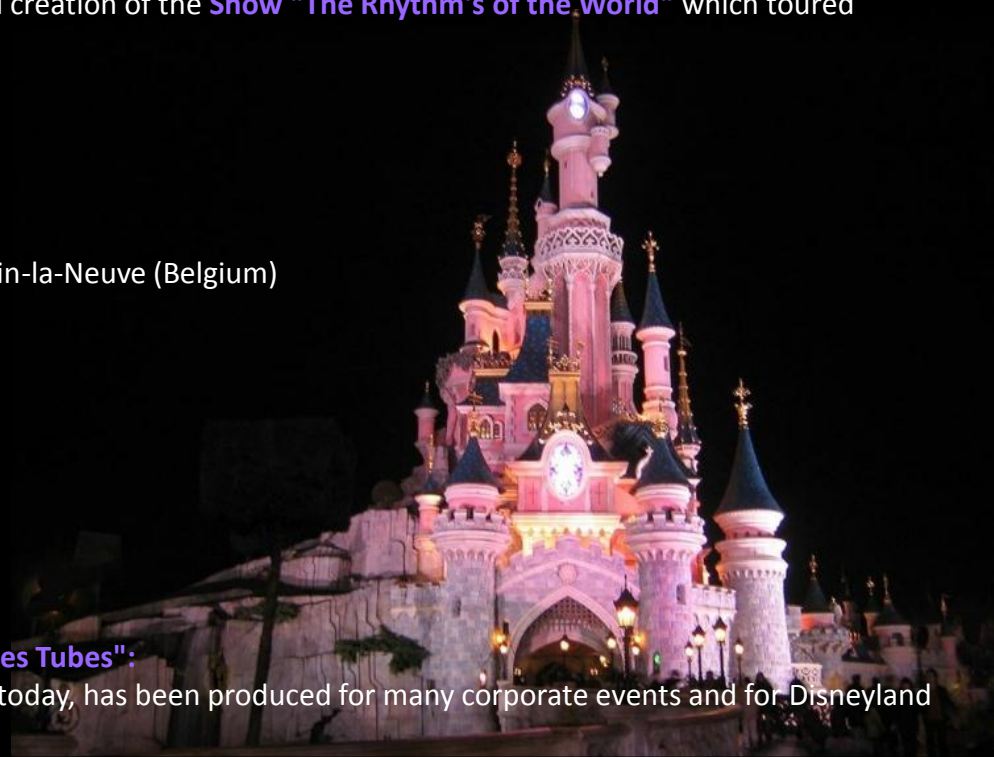
- Renault (Luxembourg)
- Philip Morris (6 months road show in Spain)
- EADP (Germany)
- Dassault (Paris)
- Nice Congress (France)
- Grand Opening Show of the big mall of Louvain-la-Neuve (Belgium)
- Caterpillar (Belgium)

2000: **Development of Spain market:**

- 6 months road show for Philip Morris
- Le Grand (Seville)
- Hanes (Marbella)
- Samsonite (Barcelona)
- Tradia Telecom (Barcelona)

2000 : Creation of the **Dinner Show "Les Années Tubes":**

Covers show of the greatest hits from 70ies to today, has been produced for many corporate events and for Disneyland Paris.



2. Events & Shows - 2.1. Biography

2000: **Development of the Partnership with “Feu & Métal”** to reach the international market for heavy pyrotechnic creations:

Monaco, Seychelles, Courchevel, Salamanca, Paris, but also...

- “Décrocher la Lune”
- “Château Europa”
- King Celebrations
- Inauguration of the renovated Atomium
- July 21 Celebrations
- Big fire show “Athamor” produced for 12.000 persons, for the opening ceremony of the Arts Festival of Salamanca (Spain)

2000: Creation of the **Dinner Show “Dream World”**

For Euroclear Bank and BT Ignite; the show presents an imaginary world where dancers, singers, percussionists, aerials, stilt walkers and fireworks meet.

2003 - 2007:

Development of a Partnership in Equestrian:

Creation of the show “Cadence” for the opening ceremonies of the Jumping of Liege and Brussels

Big show designs :

- 200 years of D’Ieteren (Tour & Taxis)
- Show with bulldozers for the Caterpillar 40 years
- Porsche Cayman for 3.000 VIP (Grand Palais, Paris)
- DEXIA (Tour & Taxis)
- ABE Gala (Tour & Taxis)

Development of Middle East market:

- Asian Games (Doha, Qatar)

Member of the General States of Culture of Brussels



2. Events & Shows - 2.1. Biography

2007:

Creation of the **DBS Artistic Booking Agency** in Brussels and Paris.

DBS Dance Cpy. becomes DBS (Booking and) Shows with the onlining of the **Website**.

Creation of the sprl D.B. Entertainment.

Didier Bouillon also continues to search a permanent place to produce dinner shows in Brussels, capital of Europe...

2008 - 2009:

Creation of the Flowing Dancers, Flowing Electro and Flowing Fire **Characters** for:

- Peugeot 308 World Launching on Bonal Stadium (Sochaux, France)
- High Council for Diamonds (Antwerp, Belgium)

Creation of the **Brussels Segway Tour**, an original and ecological tourist excursion to discover the city.

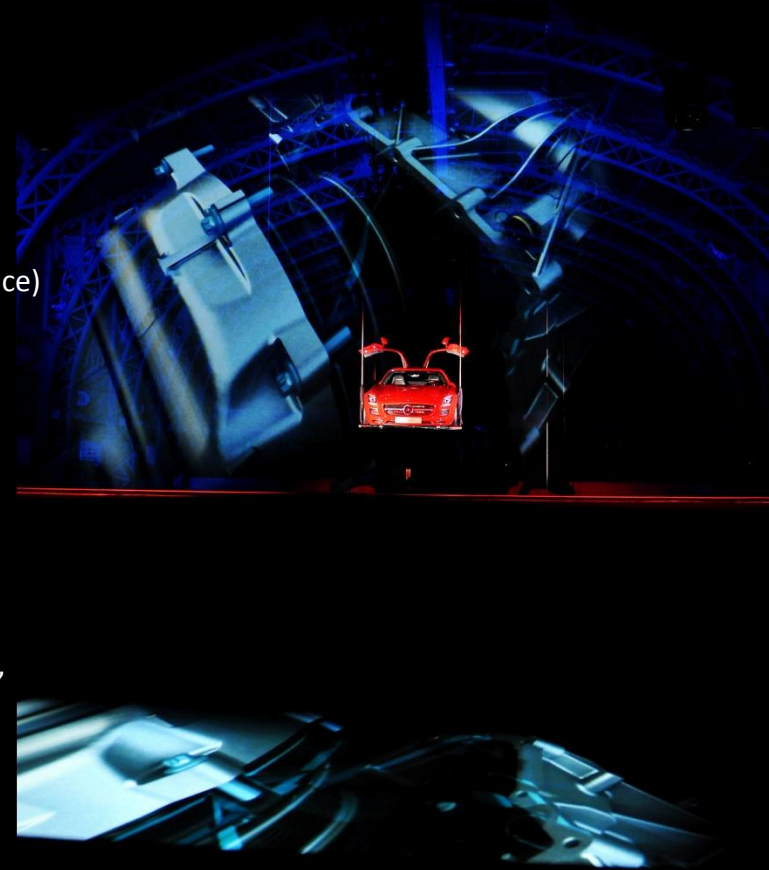
2010 - 2011:

Creation of "**Universal Shows Company**", a new multi-talented artistic company:

- AEG Electrolux Road Show (Germany, Denmark, Finland, Russia, Spain, Portugal)
- Australian Aerial Company (Palais des Congrès + Halle Feyssinet, Paris)
- Creation of the Show "Saint-Nicolas"(Brussels)
- Creation of the Concept-Dinner Show "Winter Chic" (Paris)

Creation of "**United Show Creation**" in collaboration with "Laser System Europe" to produce laser, fountains and holographic big shows:

- Mercedes SLS Holographic Show (Brussels, Belgium)



2. Events & Shows - 2.1. Biography

2012 :

Development of the Turkish market with the Creation of **3E Dimension**, his new company based in Istanbul:

- Grand Opening of the Marmara Park Shopping Center (Istanbul)

Creation of the **Aquatic Show "H2O"** for:

- Mercedes Class E Aquatic Show (Brussels Port, Belgium)

General Manager for many **big private events with international Stars** :

- Eden Roc Russian Wedding (Antibes, France)

2013 :

2 months **collaboration with Franco Dragone** for

- "Story of a Fort, Legacy of a Nation", show realized for the **Abu Dhabi** Festival of Culture

Show Designer for a big Bat/Bar-Mitzvah at **Sporting Club Monaco**

Didier Bouillon develops intensively Middle East and Monaco markets...



2. Events & Shows - 2.2. References

Some references among more than 1000 one shot creations since 25 years:

2012: Show Creation for Hundaï Gala, with singer Anastasia (Deauville, France)

2012: Eden Roc Russian Wedding (Antibes, France)

2012: Mercedes Class A Launching (Brussels, Belgium)

2011: Mondorf-les-Bains New Casino Inauguration (Mondorf-les-Bains, Luxemburg)

2011: AEG Electrolux Road Show (Moscow, Russia)

2011: High Council for Diamonds (Antwerp, Belgium)

2010: Mercedes SLS Holographic Show (Brussels, Belgium)

2010: Casino Aix-en-Provence 25th Anniversary (Aix-en-Provence, France)

2009: Mercedes Class E Aquatic Show (Brussels Port, Belgium)

2009: Big private party for Bar-mitzvah (Deauville, France)

2008: Salamanca Arts Festival (Salamanca, Spain)

2008: Peugeot 308 World Launching on Bonal Stadium (France)

2007: High Council for Diamonds (Antwerp, Belgium)

2006: Porsche VIP Gala at Grand Palais (Paris, France)

2006: Doha Asian Games (Doha, Qatar)

2005: Show Creation with Caterpillar Bulldozers (Brussels, Belgium)

2004: Disney Store Fashion Show 2004 (Disneyland Paris, France)

2003: Geneva Coca Cola Show (Geneva, Switzerland)

2002: 6 months Road Show for Philip Morris (Spain)

2002: French Federation of Motor Sports Awards (Paris, France)

2001: Closing Ceremony for World Philately, (Paris, France)

2000: New Year Private Show (Courchevel, France)

2000: Euroclear Bank Gala (Brussels, Belgium)

2000: EADP Gala (Munich, Germany)

1999: Russian Wedding (Monaco)

1998: Closing Show of the Cardiology World Congress (Nice, France)

1998: Show for "Le Grand" (Seville, Spain)

1997: Domo Trade Fair, (Hanover, Germany)

1997: Deutsche Bank (Bonn, Germany)

1997: Toyota (Frankfurt, Germany)

1996: Philip Morris Europe (Lausanne, Switzerland)

1996: Deutsche Bank (Switzerland)

1995: Coca Cola Road Show (Belgium)

1995: SFR (Zenith de Paris, France)

1994: Logistic Contribution during the Prince's Tour (Belgium)

2. Events & Shows - 2.2. References



Deutsche Bank



Mercedes-Benz

CATERPILLAR®



PHILIP MORRIS



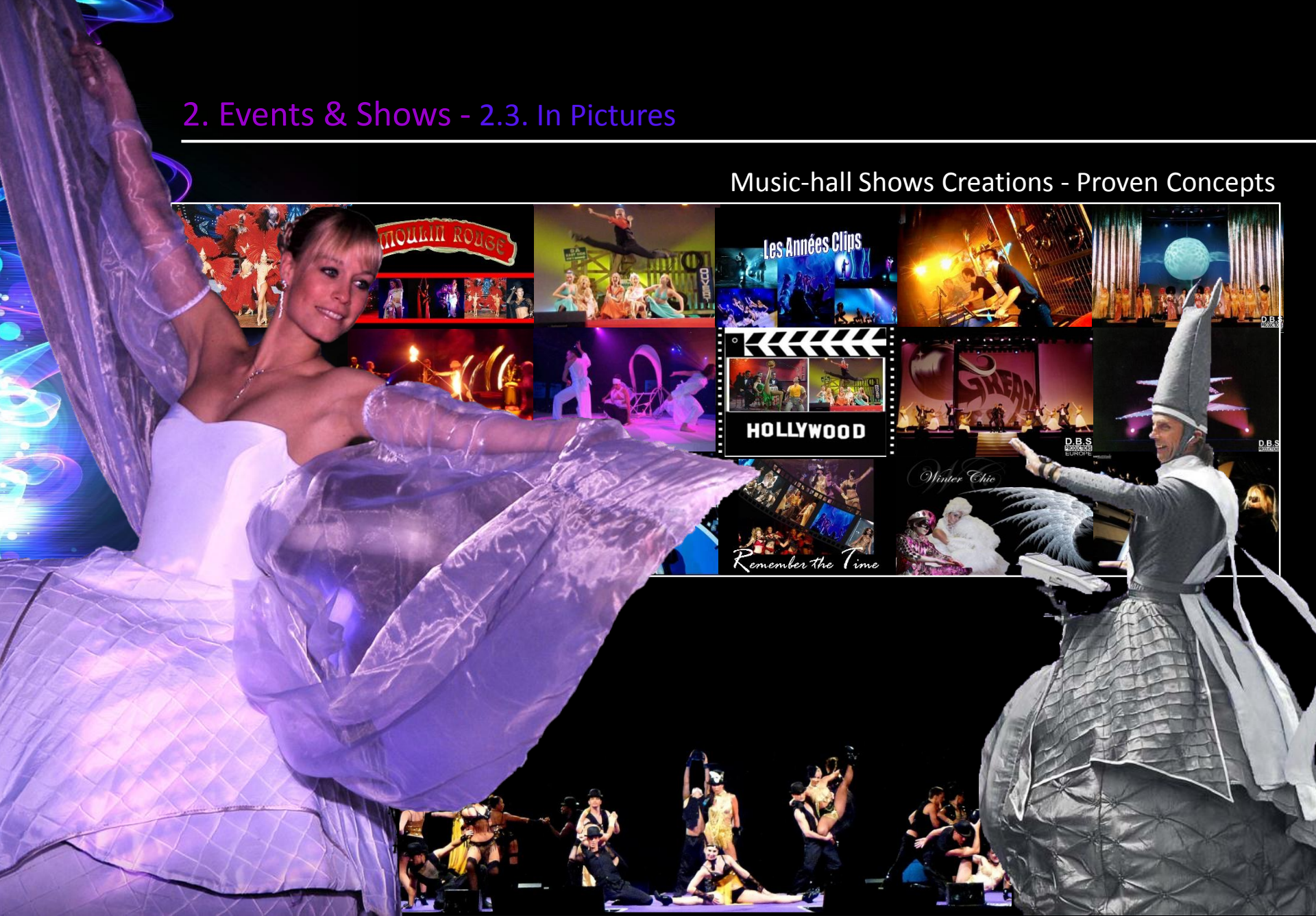
2. Events & Shows - 2.3. In Pictures

Corporate custom-made Creations



2. Events & Shows - 2.3. In Pictures

Music-hall Shows Creations - Proven Concepts



2. Events & Shows - 2.3. In Pictures

Private Events



2. Events & Shows - 2.3. In Pictures

...with Stars

Anthony Kavana
Antibes



Baskov - Monaco



Anastasia - Deauville



Lionel Richie - Antibes



David Guetta - Monaco



Aznavour - Antibes



David Vendetta - Brussels



Hooverphonic - Brussels



Jenifer - Paris



Enrico Macias
Antibes



Alabina - Cap Ferrat



J.Lo - Monaco




Sean Paul - Brussels



2. Events & Shows - 2.4. DB Creative Companies

Didier created several international creative companies based in Brussels, Monaco and Istanbul, and working in all Europe and Middle East.



Many existing thematic shows (Dream World, Moulin Rouge, etc...),
More than 600 international performers,
Booking Stars (J.Lo, David Guetta, Jenifer, Anastasia, etc...),
Many creation tools for custom-made programs,
Highly professional team of experts in spheres like dance  and percussion,
fire sculptures, special effects (holographic shows, machinery) and stage
management.

UNITED **SHOW** CREATION

Moscow, Paris, Dubai, Monaco, Kuwait, Courchevel, Hanoi... All over the world, United Show Creation creates the fantasy. Born from the union of two big companies specialized in artistic creation (DBS) and technical creation (LSE), USC puts all his knowledge into the service of the dream and also the realization of the most luxurious ceremonies. From the grace of a single artist to heaviest technical tools such as pyrotechnics, laser, mapping, VJing, fountains..., we shall guarantee the right emotion and the most surprising shows.

2. Events & Shows - 2.4. DB Creative Companies

3E DIMENSION

Turkish Creative Solution : between the 3 continents (Europe, Middle East and East) whose intersection is Istanbul, 3E Dimension reveals the meeting between the 3E: *Emotion is Everywhere and in Everything...*

3E Dimension Exclusive Partnership :

CHROMOLITHE

With more than 60 installations all over the world in the past 15 years, Chromolithe has proved itself to be the most astonishing 'event making' way to valorise architectural heritage, by lighting up buildings with its Polychromatic Illumination System.

Chromolithe works has influenced the rising numbers of Light Festivals in many cities of World Heritage status around the world.

2. Events & Shows - 2.5. Services

- Copywriting
- Scenography
- Stage Setting
- Logistic Coordinator
- Technical Director
- Special Effects & New Technologies
- Artistic Director
- Booking Artists & Stars
- Proven Concepts



2. Events & Shows - 2.6. Sectors

- Worldwide Entertainment
- Opening Ceremonies
- Stadium Shows
- Fashion Shows
- Special Events
- Concerts and Theaters
- Inaugurations (resorts, yachts, malls...)
- Exhibitions and Trade Fairs
- Conferences and Congresses
- Advertising & Promotion
- Corporate Entertainment
- Road Shows
- Launching New Products
- Corporate and Private Dinner Shows
- Private Evenings (weddings, birthdays...)



2. Events & Shows - 2.7. Examples of Realizations



Antwerp High Council for Diamond, Belgium 2011-2007

In the presence of Prince Philippe of Belgium, princess Mathilde and numerous VIP personalities, the most beautiful jewellery sets of the world were presented. A creation of characters such as dolls of ball in big white suits, could move among the dinner guests, sometimes like music boxes, sometimes by being able to reach speeds of 25 km/h, as if they floated on the surface of the ground. At another moment, aluminium huge diamonds hung on a machinery situated over top tables, were used as a playground for suspended aerial artists.



2. Events & Shows - 2.7. Examples of Realizations



World Launch of the Peugeot 308, France 2008

In the gigantic frame of the Stadium Auguste Bonal of Sochaux, DBS saw itself entrusted the artistic management and the direction of the world launching of the Peugeot 308 in front of a stand filled with more than 5.000 collaborators coming from about twenty countries.

In the kick-off of Mr Peugeot personally, 150 artists, characters Peugeot, ancestors were taken out quite straight ahead of the museum of the family, pyrotechnics and special effects preceded the arrival of the latest of the brand of the Lion.



2. Events & Shows - 2.7. Examples of Realizations



Opening of the Festival of the Arts of Salamanca, Spain 2008

Spain, bastion of the pyrotechnics, honoured us by ordering an opening show of pyrotechnics in one of the most famous festivals and most renowned of his kind. In front of all the Spanish media and 12.000 persons, "ATHANOR" presented a pyrotechnic enchantment during 45 minutes.

7 scenes on the virtues of the fire with comedians, dancers, huge pyrotechnic costumes, machineries specially conceived for the occasion delighted and conquered the press and a public critic and expert.



2. Events & Shows - 2.7. Examples of Realizations



VIP Official Reception Porsche, Paris 2007

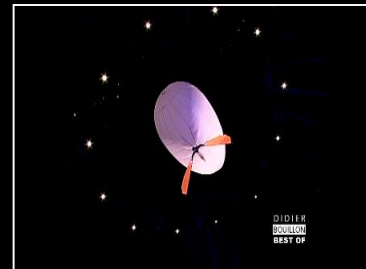
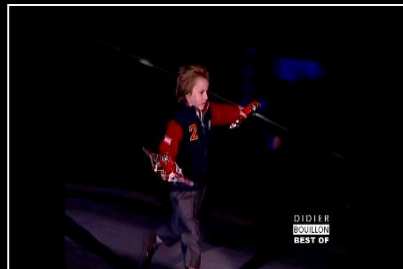
"... an American grand show in the Grand Palais for the arrival of the new Porsche Cayman..." (The French broadcast magazine "Auto-moto").

In the vastness of the Grand Palais of Paris, child's dream becomes true under the eyes of more than 3.000 VIP personalities.

Seated in the middle of an immense stage, topped on each side by the immense stairs of the Grand Palais, the child is dreaming by playing with his two favourite toys: a small plane and a small Porsche.

Then, under the impulse of a wonderful music, he is beginning to run towards his fate

...



2. Events & Shows - 2.7. Examples of Realizations



Disneyland Paris, France

Our excellent relationship with the famous park allowed us to be solicited as executive shows producer for the realization of many gala events such as the FFSA Awards Gala, Pfizer Gala, World Fashion Disney Store etc ... many successful co-productions since 2000.



2. Events & Shows - 2.7. Examples of Realizations



Private Events

Whether it is in Monaco, Courchevel, Dubai, Moscow or other places... DBS intervenes in the implementation of prestigious VIP and private gala evenings. Create the unexpected and the exclusive. Manage the bridegrooms, the families or the biggest international stars during a customized show created for the occasion. During these moments, we must be an indefectible, creative, innovative, strong and experimented partner, who will allow that the dream becomes reality for an evening.



2. Events & Shows - 2.7. Examples of Realizations



Millennium Courchevel, Switzerland 2000

Our generations had the incredible privilege to live the passage in the new millennium in the year 2000. To do it, the mountains of Courchevel were used as natural amphitheatre for a big show high in colour and in means: more than 5 months of technical taking up, the "Chalet de Pierres" transformed into stage of nearness, a direction realized around big civilizations where tribes of fire matched with sculptures of ice. The white mountains became a projection screen and the snow groomers has been transformed into mobile pyrotechnic sites of firing. A unique show you will have the opportunity to see again in a thousand years.





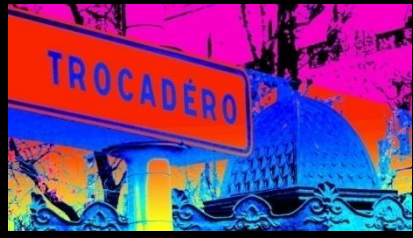
3. Pop Art Works

In Pictures

3. Pop Art Works - In Pictures



3. Pop Art Works - In Pictures



4. Contacts

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